



Press Release

March 3, 2025

Global Americans Names Diego Area as president and chief executive officer

WASHINGTON, D.C. – The Board of Directors of Global Americans is thrilled to announce that Diego Area has been unanimously elected as President and Chief Executive Officer, effective Monday, March 10, 2025.

*"Diego brings a proven track record of shaping policy and mobilizing resources to drive meaningful change across the Americas. His steadfast commitment to the core values of Global Americans makes him the ideal leader to propel the organization into the future," said **Iván Rebolledo, Chair of the Board.** "With Diego steering the ship, Global Americans is poised to play a transformative role in fostering regional cooperation."*

Amparo Mercader, Interim Chair of the International Advisory Council and Board Member, added: *"Diego embodies the resilience and leadership that define the Latino experience in the United States. His results-oriented approach and ability to foster hemispheric dialogue ensure that Global Americans remains a driving force for regional cooperation."*

Before joining Global Americans, Diego Area spent six years at the Atlantic Council's Adrienne Arsht Latin America Center, where he led fundraising campaigns in partnership with Fortune 500 companies, foundations, and governments. He spearheaded key initiatives on democracy, energy security, and geostrategic competition, shaping policy and investment strategies across the region.

Prior to moving to Washington, D.C., Area held key leadership roles in the Municipality of Sucre in Caracas, Venezuela, where he focused on supporting entrepreneurs, empowering communities to defend their individual liberties, and implementing crime prevention strategies. Simultaneously, he led electoral campaigns, including serving as campaign manager for Venezuela's 2015 parliamentary elections, where the opposition secured a two-thirds majority victory.

As government repression escalated in Venezuela, Area was forced to leave the country and seek refuge in the United States.

He holds a master's degree in political management from The George Washington University, where he was recognized with the ['Guardian of Democracy'](#) award. He also holds a bachelor's degree in political science from Universidad Central de Venezuela.

Under Diego Area's leadership, Global Americans is committed to positioning the Americas as a strategic economic bloc, enhancing regional competitiveness amid China's rise while promoting prosperity and security across the region. The organization seeks to unlock the transformative



potential of the U.S. Hispanic community as a 'golden bridge' to strengthen economic and political relations between the U.S. and Latin America.

*"Harnessing the economic power of Latinos in the U.S.—a thriving force whose output ranks as the world's fifth-largest economy—will unleash the full geostrategic potential of our interconnected markets," said **Diego Area**. "By leveraging technology and innovation, we will optimize operations, shape narratives, and expand our impact by engaging with decision-makers, businesses, and opinion leaders."*

About Global Americans

Global Americans is a nonpartisan think tank dedicated to promoting democracy, human rights, and social inclusion across the Americas. Through its various initiatives, Global Americans provides a platform for collaborative efforts between U.S., Latin American, and Caribbean leaders to address the region's most pressing challenges.

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